



**CREATIVEstate**  
**MICHIGAN**

**The 2016**  
Nonprofit Report



A collection of certified data from 406 nonprofit arts and cultural organizations detailing the social and economic impact of the creative sector.

**5TH EDITION**

826MICHIGAN . ACTORS THEATER COMPANY  
 ADRIAN PUBLIC LIBRARY . ALCONA COUNTY LIBRARY . ALL THE WORLDS A  
 STAGE . ALL-OF-US EXPRESS CHILDREN'S THEATER . ALLIED MEDIA PROJECTS,  
 INC. . ALMA COMMUNITY ART CENTER, INC. . AMERICAN MUSEUM OF MAGIC . ANN  
 ARBOR ART CENTER . ANN ARBOR FILM FESTIVAL . ANN ARBOR HANDS-ON  
 MUSEUM . ANN ARBOR STREET ART FAIR, INC. . ANN ARBOR SUMMER FESTIVAL,  
 INC. . ANN ARBOR SYMPHONY ORCHESTRA, INC. . ARAB AMERICAN NATIONAL  
 MUSEUM . ARCHIPELAGO INC ART CENTER OF BATTLE CREEK . ART RAPIDS!  
 ART REACH OF MID MICHIGAN . ART-A-LICIOUS FESTIVAL . ARTCENTER TRAVERSE  
 CITY . ARTISTS CREATING TOGETHER INC. . ARTPRIZE GRAND RAPIDS . ARTRAIN,  
 INC. . ARTS & SCRAPS . ARTS AND CULTURAL ALLIANCE OF JACKSON COUNTY  
 ARTS COUNCIL OF GREATER KALAMAZOO . ARTS COUNCIL OF GREATER LANSING,  
 INC. . ARTS COUNCIL OF WHITE LAKE . ARTS IN MOTION STUDIO WEST MICHIGAN  
 ARTSERVE MICHIGAN . ARTSPECTRUM . ARTWORKS: BIG RAPIDS AREA ARTS &  
 HUMANITIES AVANT! SUMMER MUSICFEST . AVON PLAYERS INC. . BACH FESTIVAL  
 SOCIETY OF KALAMAZOO, INC. . BAY MILLS BRIMLEY HISTORICAL RESEARCH  
 SOCIETY . BAY VIEW ASSOCIATION . BAYLISS PUBLIC LIBRARY PROGRAMMING  
 BEAVER ISLAND MUSIC FESTIVAL INC. . BECKRIDGE PRODUCTIONS . BERRIER  
 ARTIST GUILD, INC. . BINDER PARK ZOOLOGICAL SOCIETY, INC. . BIRMINGHAM  
 BLOOMFIELD ART CENTER . BIRMINGHAM BLOOMFIELD SYMPHONY ORCHESTRA  
 BLUE LAKE FINE ARTS CAMP . BRASS BAND OF BATTLE CREEK . BROADWAY  
 GRAND RAPIDS . BUCKHAM FINE ARTS PROJECT . CALUMET THEATER CO  
 CAPITAL CITY FILM FESTIVAL . CENTER STAGE THEATER . CHAMBER MUSIC  
 FESTIVAL OF SAUGATUCK . CHAMBER MUSIC NORTH . CHAMBER MUSIC SOCIETY  
 OF DETROIT . CHARITY MUSIC INC. . CHARLES H. WRIGHT MUSEUM OF AFRICAN  
 AMERICAN HISTORY . CHARLEVOIX HISTORICAL SOCIETY . CHEBOYGAN AREA  
 ARTS COUNCIL . CHEBOYGAN MUSIC BOOSTERS . CHERRY CAPITAL MEN'S CHORUS  
 CHIPPEWA RIVER DISTRICT LIBRARY . CITY OF CLIO AMPHITHEATER BOARD  
 CITY OPERA HOUSE HERITAGE ASSOCIATION . CLARE COUNTY ARTS COUNCIL  
 CLINTON COUNTY ARTS COUNCIL . COLLEGE FOR CREATIVE STUDIES . COMIC  
 OPERA GUILD . COMMUNITY CHORUS OF DETROIT . COMMUNITY CIRCLE PLAYERS  
 COMMUNITY CIRCLE THEATER . COMMUNITY MUSIC SCHOOL OF ANN ARBOR  
 COMMUNITY THEATER OF HOWELL . COPPER COLORED MOUNTAIN ARTS, INC  
 COPPER COUNTRY SUZUKI ASSOCIATION . CORPORATION FOR ARTISTIC  
 DEVELOPMENT . CRANBROOK ART MUSEUM . CRANBROOK INSTITUTE OF SCIENCE  
 CREATIVE ARTS CENTER-ROCKFORD . CREATIVE BRIT CENTER (5.B.A CREATINE  
 880) . CRESCENDO ACADEMY OF MUSIC . CROOKED TREE ARTS COUNCIL, INC  
 CROSSROADS THEATER GUILD INC. . CROWWELL OPERA HOUSE AND FINE ARTS  
 ASSOCIATION . CULTURESOURCE . CULTUREWORKS INSTITUTE FOR CREATIVE  
 ARTS . DETROIT ARTISTS MARKET . DETROIT CHAMBER WINDS . DETROIT  
 CHILDREN'S CHOIR . DETROIT DANCE COLLECTIVE . DETROIT EDUCATIONAL  
 TELEVISION FOUNDATION DBA DETROIT PUBLIC TELEVISION . DETROIT  
 EDUCATIONAL TELEVISION FOUNDATION DBA WRC-30.9 FM . DETROIT  
 HISTORICAL SOCIETY . DETROIT INSTITUTE OF ARTS . DETROIT JAZZ FESTIVAL  
 DETROIT PERFORMING ARTISTS, INC. . DETROIT SYMPHONY ORCHESTRA, INC  
 DETROIT ZOOLOGICAL SOCIETY . DEWOS ART MUSEUM AT NORTHERN MICHIGAN  
 UNIVERSITY . DIGITAL ARTS FILM & TELEVISION . DOWNRIVER DOWNTOWN FINE  
 ARTS FESTIVAL INC. . DOWNRIVER COUNCIL FOR THE ARTS . EAST LANSING ART  
 FESTIVAL . EAST LANSING FILM FESTIVAL . EASTEND STUDIO & GALLERY  
 EASTERN UPPER PENINSULA FINE ARTS COUNCIL . EMSON INSTITUTE DBA THE  
 HENRY FORD . EISENHOWER DANCE ENSEMBLE . EL BALLET FOLHORICO  
 ESTUDIANTE . ELIZABETH LANE OLIVER CENTER FOR THE ARTS . ELLA SHARP  
 MUSEUM OF ART & HISTORY . ENTER STAGE RIGHT, INC. . ERICKSON CENTER FOR  
 THE ARTS . EVART DOWNTOWN DEVELOPMENT AUTHORITY . FAB CONSERVATORY  
 OF THERAPEUTIC AND PERFORMING ARTS . FARMERS ALLEY THEATER  
 FARMINGTON PLAYERS . FENTON COMMUNITY ORCHESTRA . FESTIVAL OF THE  
 ARTS IN GRAND RAPIDS . FIDDLE ENSEMBLE INC DBA SALINE FIDDLERS  
 FINLANDIA UNIVERSITY -INTERNATIONAL SCHOOL OF ART & DESIGN . FINLANDIA  
 UNIVERSITY CAMPUS ENRICHMENT . FLINT CULTURAL CENTER CORPORATION  
 FLINT INSTITUTE OF ARTS . FLINT INSTITUTE OF MUSIC . FLINT PUBLIC ART  
 PROJECT . FLOYD J. MOORE THEATER AND FINE ARTS CENTRE . FONTANA  
 CHAMBER ARTS . FRANKENMUTH HISTORICAL ASSOCIATION . FRAUENTHAL  
 CENTER FOR THE PERFORMING ARTS . FRIENDS OF MODERN ART . FRIENDS OF  
 OTTAWA PARK . FRIENDS OF THE ALGER THEATER . FRIENDS OF THE BOHM

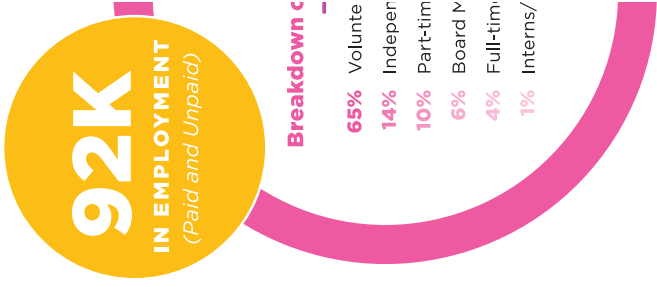
THEATER . FRIENDS OF THE BRAUMART . GAYLORD AREA COUNCIL FOR THE  
 ARTS . GIRLS CHORAL ACADEMY . GLEN ARBOR ART ASSOCIATION, INC. . GRAND  
 LEDGE AREA DISTRICT LIBRARY . GRAND RAPIDS ART MUSEUM . GRAND RAPIDS  
 BALLET COMPANY . GRAND RAPIDS CIVIC THEATER . GRAND RAPIDS PUBLIC  
 MUSEUM . GRAND RAPIDS SYMPHONY SOCIETY . GRAND RAPIDS WOMENS  
 CHORUS . GRANDVILLE AVENUE ARTS & HUMANITIES . GREAT LAKES CHAMBER  
 MUSIC FESTIVAL OPERATING CORP . GREAT LAKES CHAMBER ORCHESTRA  
 GREAT LAKES CHILDREN'S MUSEUM . GREAT LAKES SHIPWRECK HISTORICAL  
 SOCIETY . GREATER FLINT ARTS COUNCIL . GROSSE POINTE SYMPHONY  
 ORCHESTRA SOCIETY . GROSSE POINTE THEATER . HABIBI DANCERS  
 HAPPENDANCE, INC. . HARBOR SPRINGS AREA HISTORICAL SOCIETY, INC  
 HERITAGE WORKS . HILLSDALE COMMUNITY THEATER, INC. . HISTORIC VOGUE  
 THEATER OF MANISTEE . HISTORICAL SOCIETY OF SAGINAW COUNTY . HOLLAND  
 AREA ARTS COUNCIL . HOLLAND CHORALE . HOLLAND HISTORICAL TRUST  
 HOLLAND SYMPHONY ORCHESTRA . HOLOCAUST MEMORIAL CENTER  
 HUMANITIES ART CENTER . HURON SHORES GENEALOGICAL SOCIETY . HURON  
 VALLEY COUNCIL FOR THE ARTS . IMLAY CITY DOWNTOWN DEVELOPMENT  
 AUTHORITY . IMPRESSION 5 SCIENCE CENTER . INSIDEOUT LITERARY ARTS  
 PROJECT . INSPIRATION ALCONA, INC. . INSTITUTE FOR THE ARTS & EDUCATION,  
 INC. . INSTITUTE OF MUSIC AND DANCE . INTERLOCHEN CENTER FOR THE ARTS  
 IRON COUNTY HISTORICAL AND MUSEUM SOCIETY . IRONWOOD DOWNTOWN  
 ART PLACE INC . IRONWOOD THEATER, INC. . JACKSON SCHOOL OF THE ARTS  
 ASSOCIATION . JACKSON STORYFEST . JACKSON SYMPHONY ORCHESTRA  
 ASSOCIATION . JAZZISTRY JEWISH ENSEMBLE THEATER . JOHN BALL  
 ZOOLOGICAL SOCIETY . JULIUS & ESTHER STULBERG STRING COMPETITION, INC  
 KALAMAZOO . AVIATION HISTORY MUSEUM DBA AIR ZOO AND AIR ZOO LEGACY  
 FOUNDATION . KALAMAZOO CHILDREN'S CHORUS . KALAMAZOO CIVIC THEATER  
 KALAMAZOO CULTURAL CENTER . KALAMAZOO INSTITUTE OF ARTS  
 KALAMAZOO JUNIOR SYMPHONY SOCIETY . KALAMAZOO SYMPHONY  
 ORCHESTRA . KERRY TOWN CONCERT HOUSE . KIDS 'N' STUFF CHILDREN'S  
 MUSEUM . KINGMAN MUSEUM . KRASL ART CENTER . LAKE SUPERIOR ART  
 ASSOCIATION . LAKE SUPERIOR THEATER . LANGSFORD MUSICAL SOCIETY, INC  
 LANSING ART GALLERY, INC. . LANSING SYMPHONY ASSOCIATION, INC  
 LEE LANAU COMMUNITY CULTURAL CENTER . LEILA ARBORETUM SOCIETY INC  
 LENAWEE SYMPHONY ORCHESTRA SOCIETY . LESLIE SCIENCE & NATURE CENTER  
 LIBERTY CHILDREN'S ART PROJECT . LIBERTY HYDE BAILLY MUSEUM MEMORIAL  
 FUND . LIVING ARTS . LIVINGSTON ARTS COUNCIL . LORENZO CULTURAL CENTER  
 LOWELL AREA ARTS COUNCIL (DBA LOWELL ARTS) . LOWELL AREA HISTORICAL  
 SOCIETY . LUMINGTON AREA ARTS COUNCIL . MAGNIFIC ARTS COUNCIL  
 MACKINAW AREA HISTORICAL SOCIETY . MACKINAW CITY AREA ARTS COUNCIL  
 MAGGINS CENTER FOR THE PERFORMING ARTS . MADRISAL CHORALE OF  
 SOUTHFIELD . MAGENTA GIRAFFE THEATER COMPANY . MAJOR CHORUS FOR  
 MINORS . MARQUETTE CITY BAND, INC. . MARQUETTE COUNTY HISTORICAL  
 SOCIETY . MARQUETTE MARITIME MUSEUM . MARQUETTE SYMPHONY ORCHESTRA  
 MARSHALL H. FREDERICKS SCULPTURE MUSEUM . MATRIX THEATER COMPANY  
 HEADROW BROOK HALL . MICHIGAN DANCE COUNCIL . MICHIGAN EQUITY  
 THEATER ALLIANCE . MICHIGAN FESTIVAL OF SACRED MUSIC . MICHIGAN  
 FESTIVALS & EVENTS . MICHIGAN HUMANITIES COUNCIL . MICHIGAN INSTITUTE  
 FOR CONTEMPORARY ART . MICHIGAN JAZZ TRAIL . MICHIGAN LEGACY ART  
 PARK . MICHIGAN MUSEUMS ASSOCIATION . MICHIGAN MUSIC EDUCATION  
 ASSOCIATION . MICHIGAN OPERA THEATER . MICHIGAN PHILHARMONIC  
 MICHIGAN RADIO . MICHIGAN SCIENCE CENTER . MICHIGAN SHAKESPEARE  
 FESTIVAL . MICHIGAN THEATER FOUNDATION, INC. . MICHIGAN YOUTH ARTS  
 ASSOCIATION . MID-MICHIGAN CHILDREN'S MUSEUM . MIDLAND CENTER FOR  
 THE ARTS . MILLAN THEATER CO DBA DETROIT REPERTORY THEATER  
 MOREDANCES CONTEMPORARY DANCE COMPANY . HORTON TOWNSHIP LIBRARY  
 ARTS PROGRAM . MOSAIC YOUTH THEATER OF DETROIT . MOTOR CITY BRASS  
 BAND . MOTOWN HISTORICAL MUSEUM INC . MSU COMMUNITY . MUSIC  
 SCHOOL-DETROIT . NSU COMMUNITY MUSIC SCHOOL-EAST LANSING . NIT  
 PLEASANT DISCOVERY MUSEUM . MUSEUM OF CONTEMPORARY ART DETROIT  
 MUSIC HALL CENTER FOR THE PERFORMING ARTS . MUSIC IN MACKINAW  
 MUSKOGON MUSEUM OF ART . NADANTA, INC. . NEMICHIGAN CENTER FOR FINE  
 ARTS, INC. DBA ART IN THE LOFT AT GALLERY 109 . NEUTRAL ZONE . NEW MUSIC  
 DETROIT

# Depends On the State Of my

the vibrancy of Michigan  
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arts data for FY 2013  
406 arts and cultural  
re than \$610 million to  
expenditures alone.

ing Michigan, never has  
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or the future. Highlights  
state benefits from a



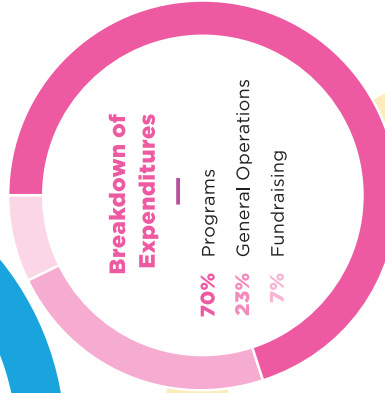
**VIBRANT COMMUNITIES**  
**24,869,747 Visitors**

These organizations welcomed over **24,869,747 visitors** to arts & cultural events, enough to sell out Comerica Park **595 Times**.

Arts and cultural organizations produced over **130,657 live productions, exhibitions, workshops, films and other programming**. **65%** of visits to events were **FREE**.

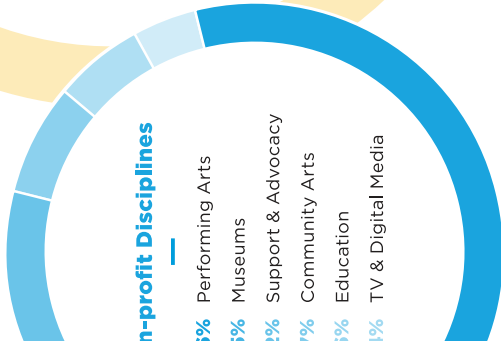
**A STRONGER ECONOMY**  
**\$610,299,896 In Direct Expenditures**

These **406 organizations** contributed more than **\$610 million** in annual direct expenditures. An increase of **2.5%** over the prior year.



**MORE THAN \$610 MILLION In Annual Direct Expenditures**

Paid by the 406 Organizations  
Representing **16%** of the Total Sector



**JOB OPPORTUNITIES**  
**Over 25,000**

Over **\$208 million in paid** **25,490 jobs** — a **4.4%** inc the previous year.

**INCREASED TOURISM**  
**\$2.8 Billion Tourism Revenue**

**\$386.8 Million** revenue in Cultural Tourism.

**\$2.8 Billion in tourism revenue** from arts and cultural des professional sporting eve hunting and fishing, bikin (\$2.3 Billion). *Michigan Ec Corporation, Corporate R*

## ABOUT CREATIVE MANY MICHIGAN

**Creative Many** is a statewide organization that develops creative people, creative places and the creative economy for a competitive Michigan through research, advocacy, professional practice and communications. Visit [www.creativemany.org](http://www.creativemany.org) to learn more.

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## ABOUT CREATIVE STATE MICHIGAN

**Creative State Michigan** is your resource for information on how the arts, culture, arts education, and the creative and design industries contribute to Michigan and its economy. **The value of Michigan's creative sector is shown in its rich artistic and cultural offerings,** spirit of innovation and entrepreneurship, capacity to transform people and places across our state, and accessibility to audiences of all ages and interests.

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## LEADERSHIP AND FUNDING

**Creative State Michigan** is made possible this year through the leadership and generous support of:

*Creative Many, Community Foundation for Southeast Michigan, Irving S. Gilmore Foundation, The Kresge Foundation and Michigan Council for Arts and Cultural Affairs*

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## THE DATA

The data used for this report was provided by **DataArts**, December 2015, (formerly Cultural Data Project) an organization created to strengthen arts and culture by documenting and disseminating information on the arts and culture sector. Any interpretation of the data is the view of **Creative Many** and does not reflect the views of DataArts. For more information on DataArts, visit the website at [www.culturaldata.org](http://www.culturaldata.org). The Michigan Economic Development Corporation and Michigan Council for Arts and Cultural Affairs also provided data. **Creative State Michigan is produced by Creative Many with research support from DataArts.**

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## ABOUT DATA ARTS

Since 2004, **DataArts** (originally the Cultural Data Project) has offered a powerful online management tool designed to strengthen arts and cultural organizations. DataArts gathers reliable, longitudinal data and enables participating organizations to track trends and benchmark their progress through sophisticated reporting tools. Launched in 2004 in Pennsylvania, DataArts now serves more than 16,000 arts and cultural organizations in 13 states and the District of Columbia. DataArts was adopted in Michigan in 2010.

[www.culturaldata.org](http://www.culturaldata.org)



CREATIVEMANY

