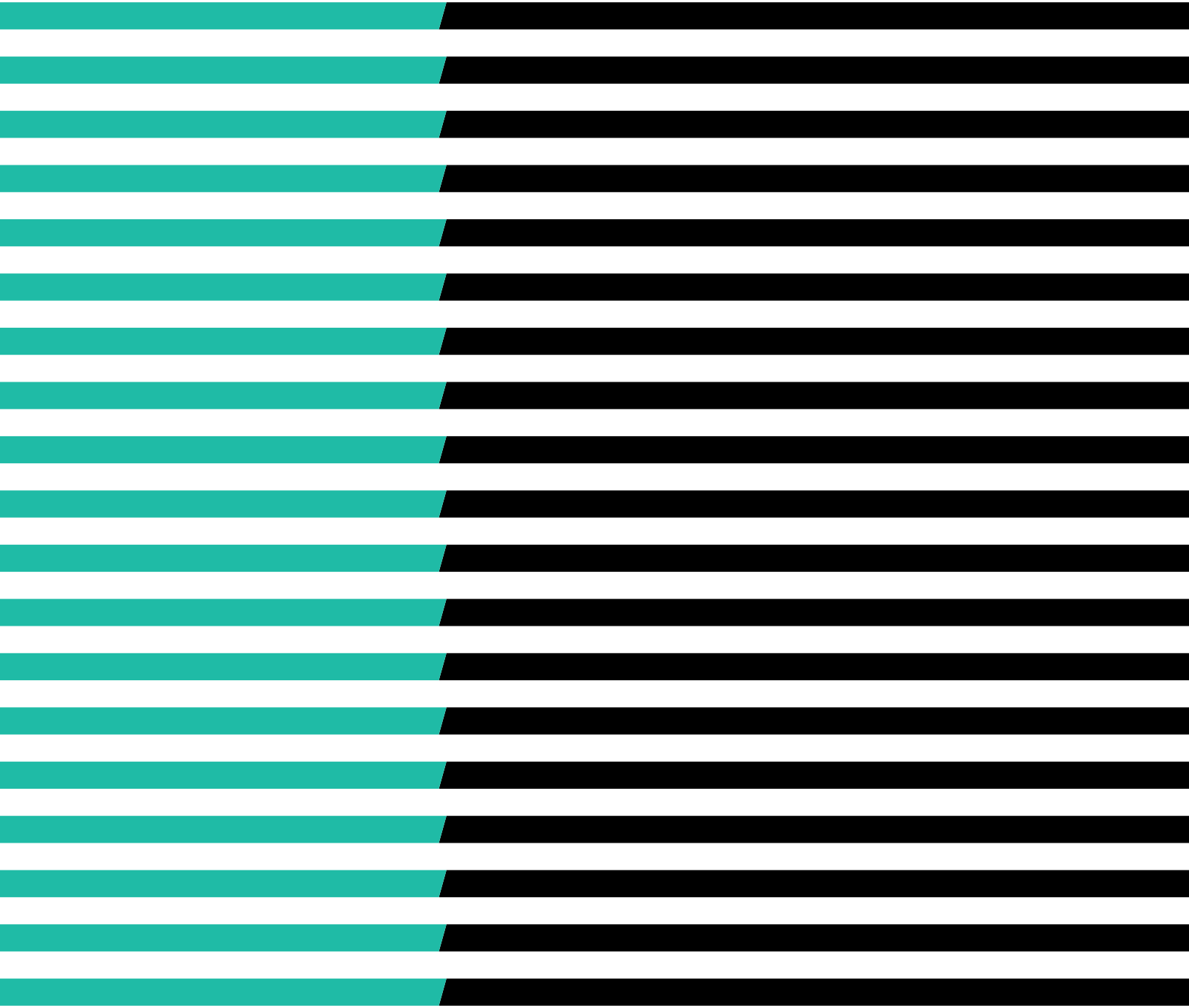


DIA | MIDTOWN PLAZA | CULTURAL CONNECTIONS



**COMPETITION BRIEF
STAGE 3**

PRESENTED BY:



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INVITATION TO COMPETE

The Detroit Institute of Arts + Midtown Detroit Inc. (DIA + MDI) are pleased to invite you to participate in the competition Stage 3 for the DIA Plaza | Midtown Cultural Connections project.

This competition is among the most significant in Detroit in recent decades and has drawn interest internationally from leading landscape architects and design professionals. After receiving forty-four responses to the request for qualifications and shortlisting eight teams for interviews in Detroit, three teams have been selected as finalists to advance to the Competition round:

Agence Ter, Paris, France.

Team partners: Akoaki, Detroit; Harley Etienne, University of Michigan; rooftoptwo; University of Michigan and Detroit; and Transsolar | KlimaEngineering, Germany.

Mikyoung Kim Design, Boston.

Team partners: James Carpenter Design Associates, New York; CDAD, Detroit; Wkshps, New York; Quinn Evans Architects, Detroit; Giffels Webster, Detroit; Tillett Lighting Design Associates, New York; Cuseum, Boston; Transsolar | KlimaEngineering, Germany; and Schlaich Bergermann & Partners, New York.

TEN x TEN, Minneapolis.

Team partners: MASS Design Group, New York; D MET, Detroit; Atelier Ten, London; Local Projects, Boston; HR&A Advisors, New York; and Dr. Craig Wilkins, University of Michigan.

OVERVIEW

Congratulations for being selected as a finalist in the DIA + Midtown Cultural Connections design competition! Thank you for your continued interest in moving this important project forward. The DIA and MDI are seeking a design partner to lead a collaborative planning process for a campus that will foster the development of community, culture, and democracy. Over the course of the next few months, we invite your team to think big and to find solutions that will allow us to create an activated DIA and campus and link all our neighboring institutions into a cohesive district. We encourage you to think broadly about how we can forge stronger connections out into the community, while creating a nexus of art and culture that is memorable, innovative, and inspiring to our residents, our region, and the world.

These contents will guide you through the process and deliverables for working through this final stage of the competition.

STATEMENT OF INTENT

The DIA + MDI is responsible for the planning, programming, design and implementation of the DIA Plaza and campus vision.

The DIA + MDI's primary goal of this competition is to select a design team whose proposal best meets the vision and requirements of this Competition. Each team's design proposal will demonstrate an approach to planning, design and future community engagement, which will enable the DIA + MDI and its Jury to anticipate each team's way of thinking, the kinds of work they produce and how they collaborate and communicate. The Competition is not intended to result in the formal selection of a 'final design'.

Each team must develop a conceptual design that will activate the campus of the DIA and connect the surrounding Institutions, and more broadly to the surrounding Midtown Detroit community. Each design should strive for excellence, with a focus on long-term sustainability. While the campus designs that each team will propose at the end of the competition round are of utmost importance, the highest priority of this competition phase is to select one design team that demonstrates its vision for the project and the capability of its team to continue to collaborate with the stakeholders and the community.

As the teams develop their proposals, they should focus on presenting clear and compelling responses to the vision, principles, goals and insights

represented in this Competition Brief. The DIA + MDI's intention is to move forward with the selected team into the schematic design phase, and we anticipate the winning team to be under contract at the end of the Competition in 2019.

SCHEDULE

OCTOBER 10, 2018

Finalists travel to Detroit for a working session with the Steering Committee and the General Public. Key team members must attend this session.

JANUARY 3, 2019

All physical competition materials, including boards, media and proposals, are due to the Detroit Institute of Arts by 4:30 pm EDT.

JANUARY 22, 2019

Rehearsal run of show with key team members present. Schedule travel to account for potential weather delays.

JANUARY 23, 2019

Finalists present their designs to the DIA/MCC Jury and the General Public.

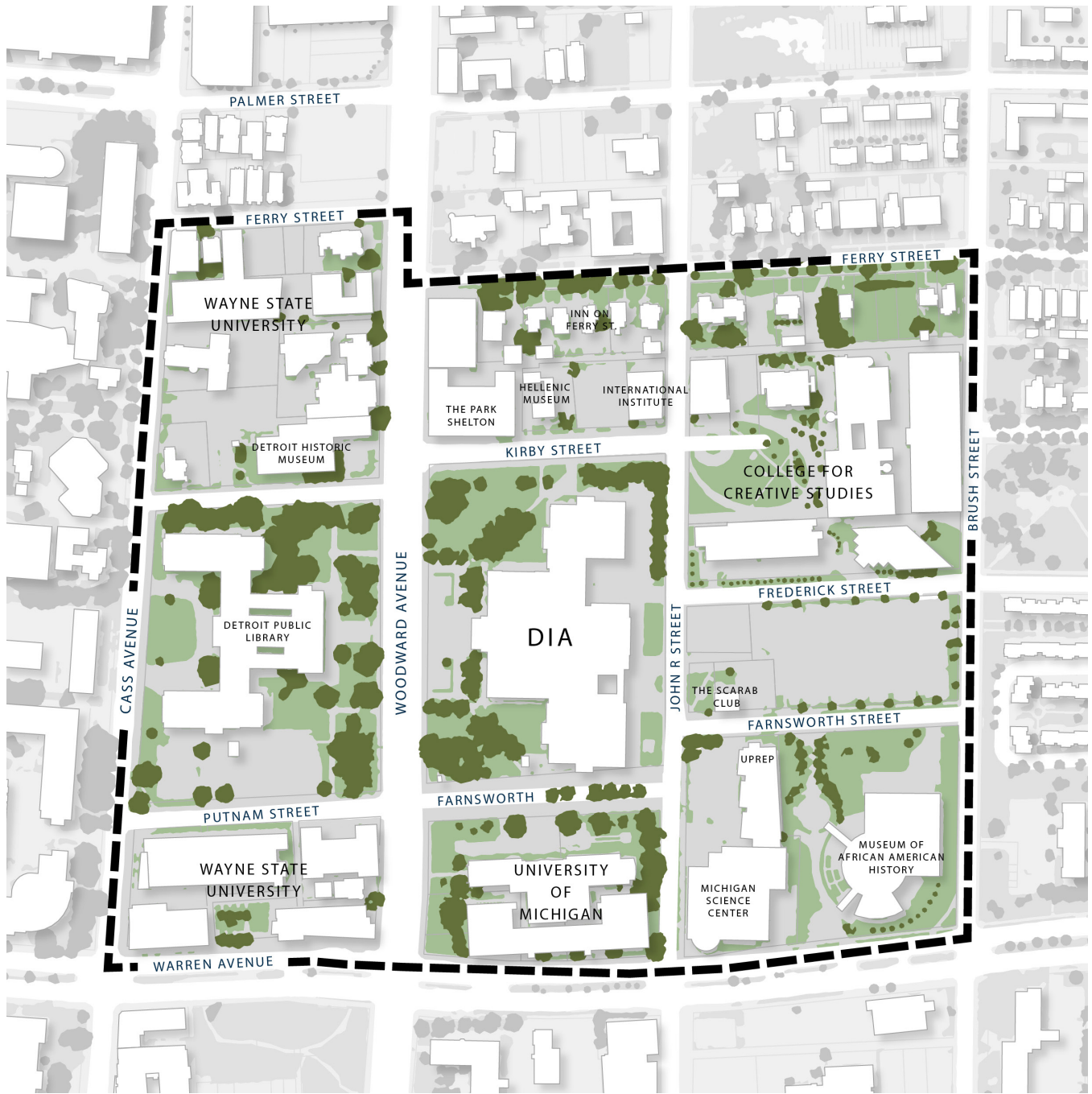
JANUARY 23-APRIL 1, 2019

Exhibition at DIA

MARCH 15, 2019

Winner is announced.

PROJECT AREA



AIMS & OBJECTIVES

The DIA + MDI hope to accomplish the following:

IMMEDIATE PHYSICAL PRESENCE

Give the DIA immediate physical presence and visibility that exemplifies it as a progressive beacon for the City of Detroit and as an important arts destination—the kind of place worthy of a pilgrimage.

AN ENHANCED AND INTERACTIVE DIA CAMPUS

Enhance and enliven the DIA campus by creating a highly-attractive and welcoming environment (day and night, through all seasons, and active all year long) that promotes a strong sense of community and sociability, that can alter the perception and the state of mind of the local visitor and distant traveler, while increasing dialogue and accessibility. Make the campus more welcoming, accessible and user-friendly, considering ways in which people enter and exit the building, while addressing its parking and driveway issues.

Create a strong, safe and flexible design vision, informed by placemaking, accessibility, footfall and people flows that can accommodate all types of programming and temporary exhibition/installation spaces.

ENHANCE AND CONNECT ALL THE INSTITUTIONS

Enhance all the institutions while respecting their individual identities and maintaining and improving access to all of them:

Charles H. Wright Museum of African American History
College for Creative Studies
Detroit Historical Museum
Detroit Institute of Arts
Detroit Public Library
Hellenic Museum of Michigan
International Institute of Metropolitan Detroit
Michigan Science Center
The Scarab Club
University of Michigan
University Prep Science and Math Middle School
Wayne State University

Strengthen the connections between the DIA and our stakeholder institutions. Develop a design scheme that connects the stakeholder institutions with a beautiful series of settings that support all types of programming and public art, that transforms our neglected little spots, while being inclusive in its approach to function.

As the DIA moves into the future becoming a gathering place that welcomes everyone, it is important that it also connects to the vitality of Midtown's highly-regarded institutions and their exterior public spaces, which in turn must connect to the surrounding community, the city and the metro area.

Consider the relationship of institutions outside the project area, along the Woodward Corridor, opportunities for programming, shared identity, connections, wayfinding.

SUSTAINABLE VALUES

Use innovative materials and make design choices incorporating energy-saving, green technologies where possible, plant for biodiversity and consider indigenous species, and create opportunities for the institutions to manage stormwater. Consider financial sustainability, long-term maintenance, and operations.

BRAND THE AREA AS AN ARTS AND CULTURAL DISTRICT

Restore the identity of the area as Detroit's cultural district through branding, wayfinding and other opportunities that works with the larger Midtown Detroit brand. Establish a sense of arrival into the district that is welcoming and unique.

TECHNOLOGY

Integrate technology in ways that forecast and adapt to future uses, enhancing opportunities for experiential engagement and a deeper connection to information. Address interaction, flexibility and change through evolving technological tools and systems, contributing to a better visitor experience.

PARKING STRATEGIES

Accommodate parking spaces to meet or exceed current numbers, while incorporating parking access and structural considerations relative to necessary improvements. Seek out opportunities to maximize value of parking structure improvements to the public space framework. Consider the use of technology and/or other smart parking solutions for the public.

Address the DIA Underground Parking Deck on Farnsworth.

ICONIC ELEMENTS

Determine whether the DIA exterior campus or the overall district would benefit from the placement of an iconic artwork or architectural element, or other distinctive amenities. Address the benefits and economic feasibility of such a strategy.

FUTURE REDEVELOPMENT

Forecast future redevelopment opportunities within and immediate to the project area, and integrate the impacts of development on circulation, access, visual connectivity, and sense of place.

PROJECT MANAGEMENT TEAM

All questions and communication regarding this RFQ should be submitted in writing to Annmarie Borucki at the contact information below. Questions must be received by November 16, 2018 or will not be considered.

PROJECT LEADERSHIP:

DETROIT INSTITUTE OF ARTS

Felicia E. Molnar

Executive Director, Strategic Initiatives
Office of the Director

MIDTOWN DETROIT INC

Susan T. Mosey

Executive Director

PRIMARY CONTACT:

Annmarie Borucki

Midtown Detroit, Inc.
Special Projects Manager
Direct: 313.420.6003
Cell: 248.860.9351
aborucki@midtowndetroitinc.org

COMPETITION PROCESS

STAGE 3

The process will include a meeting with the Steering Committee, along with a public workshop in Detroit, Michigan on October 10, 2018. Following this event, teams will continue working together to develop their proposals, which will be submitted for the Exhibition, followed by presentations and jury review on the dates indicated.

Steering Committee Meeting and Public Workshop

STEERING COMMITTEE MEETING

The Steering Committee will meet with all teams concurrently to set the tone and expectations for the process and design from 9:00-11:00 a.m.

INSTITUTIONAL BRIEFINGS

Eight of the stakeholder institutions will meet with all teams concurrently for 30-minute sessions to discuss their expectations and how they would like to be involved in the overall process and design. This part of the day will happen between 11:00-4:00 p.m. Lunch will be provided at 12:00 p.m.

WORKSHOP PREP

Design Teams will then have two hours to prepare for the public workshop from 4:00-6:00 p.m.

PUBLIC WORKSHOP

This part of the evening will be an open house format in which each team will design a unique engagement station to solicit input and feedback from the public during the workshop. The evening will begin with a short overview presentation by the project management team to orient the audience for the goals of the evening, as well as lay down the rules for engagement with each team. Please note that each team will be located in the same room. Materials, format, and process shall be submitted to the Project Management Team for coordination with facilities and equipment. Changes to the approach may be recommended to teams at the discretion of the Project Management Team. The public workshop takes place from 6:00-9:00 p.m.

Midtown Detroit, Inc. will develop an invitation that will be shared with residents across the City and within the metro Detroit area, inviting them to participate in this public workshop. This event will be heavily advertised through the stakeholder institutions, City administrative offices and district managers, as well as with other supporting organizations, neighborhood

block groups, churches, etc. The invitation will be shared via direct mail to limited households, social media, on the project website, as well as through flyers and posters distributed throughout the region. It is the goal of the project management team to attract all types of people to this workshop – those whom frequently visit the Arts and Cultural District, along with those individuals who rarely or never visit the area.

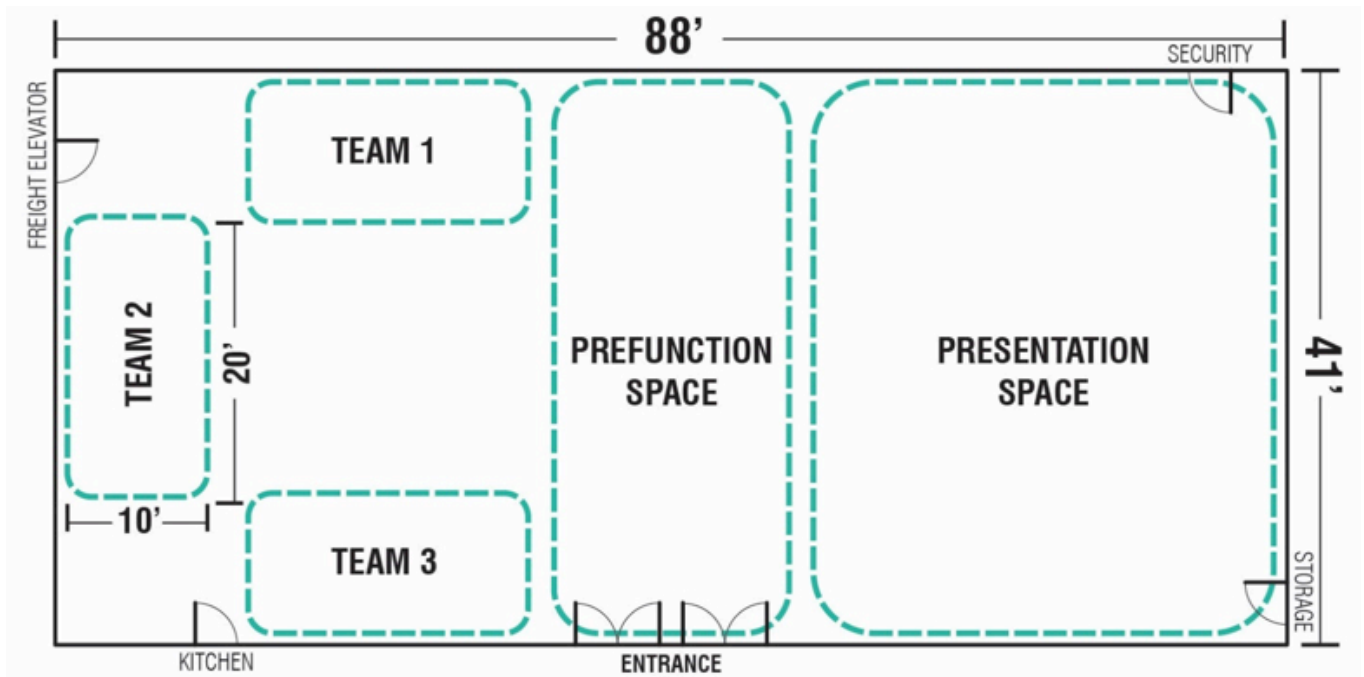
Steering Committee Meeting and Public Workshop Location

This all-day event will be held at the C.H. Wright Museum of African American History in their Contemporary Artist Gallery, also known as the Multi-Purpose Room, in the lower level (315 E. Warren, Detroit, MI 48202).

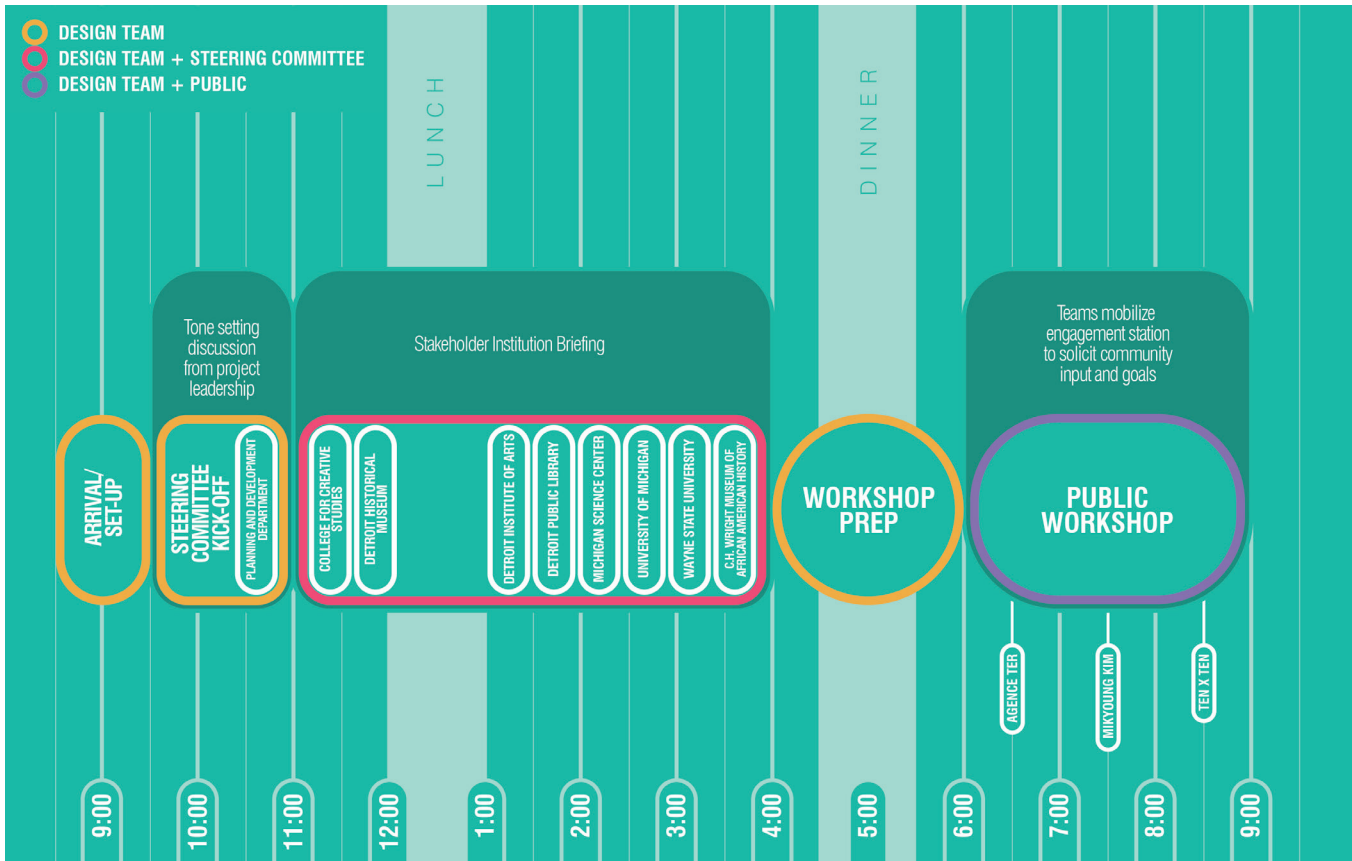
Each team will have access to their choice of 6', 8' or round tables to use as part of their set-up for the public workshop. If desired, each team will be provided with 1 projector and screen. Up to 3 easels will also be available – each team will need to specify the number needed two weeks in advance of the workshop.

ROOM LAYOUT

C.H. Wright Museum of African American History
Contemporary Artist Gallery



OCTOBER 10 SCHEDULE



FUTURE VISITS

Each competing design team is encouraged to make an additional, post ‘kick-off’ visit to Detroit during the competition period, with the purpose of deepening each team’s understanding of local perspectives, issues and opportunities. Teams must coordinate additional Detroit-based meetings with any parties outside the project team with the Primary Contact in advance. It is not encouraged for the teams to meet extensively with the community and stakeholders outside of the October 10 kick-off and public workshop.

COLLABORATION AND COMMUNITY ENGAGEMENT

DIA + MDI are currently conducting engagement activities and will provide a summary of findings to all teams in the Background Information download. Information will continue to be posted throughout the process. Any further engagement with the Steering Committee, stakeholders, and community must be coordinated with and flow through DIA + MDI.

QUESTIONS AND ADDENDA

At its own discretion, the DIA + MDI may make clarifications or amend this Competition Brief at any time. All revisions will be provided by addenda and transmitted electronically via email to the point of contact identified by each competing design team. It is the responsibility of each competing design team to stay current with email communications from DIA + MDI. The Competition Brief, addenda, and background information will be sent to each team's primary point of contact.

In support of the competition process, DIA + MDI will be available to answer questions in writing. Information shared with any single competing design team will be shared with all competing design teams.

Questions must be submitted in writing to Annmarie Borucki: aborucki@midtowndetroitinc.org. There will be two rounds of questions: Questions received by October 3, 2018 will be responded to by October 17, 2018. Questions received by November 16, 2018 will be responded to by November 30, 2018. Questions received after November 16, 2018 will not receive a response. Any additional information and/or clarification regarding the Competition will be issued in the form of an addendum to this Competition Brief by November 30, 2018. All such addenda shall become a part of the Competition Brief, and all respondents shall be bound by such, whether or not received by the respondent.

BACKGROUND INFORMATION

The following information will be provided to the teams:

Overall Base Plan (AutoCAD and PDF format)

Key surficial Elements (Buildings, Roads, Pavement, Etc.)

Aerial Photo Background

Existing Conditions

Property Information

Parcel Lines

Easements (Midtown Loop)

Ownership (where available)

Utilities

Sewer

Water

Steam

Natural Gas

Steam

Lighting

Franchise Utilities (Fiber)

Existing Buildings / Structures

Building Floorplan(s)

Ground Level Plan

Historic significance

Building use

Underground Structures (Parking Deck)

Public Art

Public Infrastructure

Roadways / Curb-lines

Sidewalks

Public Transit (Q-line)

Land Cover

Hardscape / Pavement

Tree Cover

Open Space / Turf

City of Detroit and Stakeholder Institution Data (As available)

Master Plans

Program data

Reports / Studies

Non-motorized Infrastructure

Greenways (Midtown Loop)
Bike Lanes and Infrastructure
Future / Planned Projects

Planning and Development

Zoning

Development projects

Plans and documents will be provided in a variety of formats and will be provided in native file formats as available. (GIS, AutoCAD, PDF, Image files, Word Documents, Etc.)

SUBMISSION REQUIREMENTS

DELIVERABLES

Each Team will develop and present a comprehensive conceptual design proposal for the DIA Campus. Submissions must include the following: 1) drawings; 2) a 3D display or a digital fly-through model; and 3) a printed proposal report. Other media is also welcome, but not required (see Other Media).

Each team will be required to present their conceptual design proposal in a 90-minute presentation in front of our jury, Steering Committee, and a public audience at the Detroit Institute of Arts on Wednesday, January 23, 2019. More information about the presentations can be found later in the Competition Brief.

The deliverables will be on display as part of an exhibition in the DIA's Family Room Gallery S261 between January 23 - April 1, 2019. Each team will have access to one table, one video monitor, and 40 linear feet of wall space to hang design boards in their exhibition area. More information about the exhibition space can be found further in this section and as part of Appendix A at the end of the Competition Brief.

DRAWINGS

- Illustrative site plan of the project area: Scale: 1" = 50' - 0"
- Enlarged sub-area plans: key environments and features of the campus.
- Site context plan: campus with surrounding streets, blocks and points of access.
- Perspective renderings, up to 10.
- Additional drawings to convey the design proposal, including but not limited to: analysis diagrams, images, data, sketches, sections, elevations, additional renderings.
- **PLEASE NOTE:** The 10 renderings are not included in the 25-page limit for the proposal report as detailed further in this section.

3D DISPLAY

- A three-dimensional display may include only one of the following:
 - **Option 1:** Physical Model of entire project area
 - **Option 2:** Physical Model of One Sub-Area
 - **Option 3:** Digital Fly-Through Model

- Physical models will be displayed on a table sized 3' x 6' during the January 23rd presentation and within the DIA exhibition space. All 3D models will have a plexiglass vitrine cover within the exhibition space. Models must fit under a 34W" x 70"L x 24"H cover. 3D models should be no higher than 20-22" tall.
- No battery LEDs will be allowed inside the 3D model under the plexiglass vitrine cover.
- All tables or stands meant to be viewed in the round must be at least 5' from wall or object.
- Each table will be positioned in the best way possible to take advantage of in-house gallery lighting in order to reduce glare.
- Digital models will be displayed on a 90" monitor screen or via virtual reality goggles to be provided by the Team. Please note that each team will only be provided with one monitor screen per their exhibition space.
- No sound is allowed on the digital models within the exhibition space; subtitles are OK. (Please note that sound is OK if same model is shown within the January 23rd public presentation).

OTHER MEDIA (OPTIONAL)

- Each of the teams will have a maximum of one monitor screen provided within the exhibit to display digital content as an integral part of the public presentations and exhibition. Video content can include content including but not limited to design plans and renderings, 3D fly-through videos, community and contextual imagery, footage from Public Workshop, interviews etc., to be determined at each team's discretion.
- **EXHIBITION SPACE ONLY:** Teams may opt to incorporate mixed (physical) media illustrating design conceptualization or design elements. Any mixed media models must still fit under a 34W" x 70"L x 24"H cover. Teams must submit proposal of exhibit ideas for DIA review by November 1, 2018 to Felicia Molnar at femolnar@dia.org. DIA + MDI may reject or modify proposals based on programmatic or operational constraints.

PROPOSAL REPORT (11X17 FORMAT)

NARRATIVES (25 pages max.)

- Project Statement: Narrative description of the design proposal: overall vision; program; open space and architectural concepts, systems and features; design philosophy and approach.
- Public space interventions: Narrative description of the proposed public space network and how the public spaces work together to serve the institutions and the community. Describe how technology has been considered to address future uses.
- Catalytic Interventions: Description of design interventions that the design team believes will have transformative impact.
- Prioritized projects: Identification of specific implementable projects that the design team recommends as top priorities.
- Infrastructure improvements: Recommendations for streets, utilities,

- lighting, technology, and green infrastructure.
- Community engagement: Narrative description of process and outcomes from Public Workshop; outline of conclusions from DIA + MDI provided engagement summary; recommended goals and concepts for future outreach strategies and tactics if your team should be selected.
- Sustainability: Narrative description of the philosophy and approach to sustainability (the harmonizing of economic, environmental, and social interests, meeting the needs of the present without compromising the needs of the future)

DRAWINGS (10 pages max.)

- The 10 renderings are not included in the 25-page limit for the proposal report as detailed above.

BUDGETARY ESTIMATE

- Order of magnitude estimate and associated assumptions for recommended implementation of \$70-100 million in capital improvements.

NOTES

- The exhibition space and the presentation room are distant from each other. Consider transport of media between exhibition space to and from presentation space when planning your exhibition and presentation materials.
- All products should have titles or captions to identify scale and content as appropriate.
- DIA + MDI reserves the right to curate what is shown in the exhibition.
- The DIA exhibitions team will install all the design boards in the exhibition space. It is suggested that each team provide instructions for how the design boards should be ordered within the display. Cleats and board hangers will likely be used.

EXHIBITION SPACE

The exhibition will be hosted in the DIA South Gallery S261. In the exhibition space, each team will be provided with one 90" monitor screen, one 3' x 6' table, and 24 linear feet of hanging wall space. Please see the room site plan and elevations at the end of this Competition Brief (Appendix A). Please note that the following notations have been made in the gallery site plan:

TEAM 1 = Agence Ter
TEAM 2 = Mikyoung Kim Design
TEAM 3 = TEN x TEN

Interior ceiling height within the DIA South Gallery S261 is 16' 6".

DESIGN BOARDS AND MEDIA

All submissions must include three (3) complete sets of presentation boards featuring the priority highlights of the design proposal, including the content requirements listed in the deliverables section. Graphic content

should be mounted on 3/8" thick rigid foam board panels, and should fit in 40 linear feet of wall space. Each team's wall space is slightly different, with the 40' sometimes being divided over two different walls—please see attached site plan. Boards should be uniform in size. The boards will be displayed 'flat' on a wall and must be numbered on the back in order of display from left to right. The back of each board must also contain the name of the Design team – please do not include the name of the Design Team on the front of the boards.

- Each team will only have 40 linear feet of hanging wall space per team.
- One 3' x 6' table will be provided to support the three-dimensional or mixed-media display.

ROOM PLAN

Please see attached site plan in Appendix A.

DELIVERY OF COMPETITION PROPOSAL DOCUMENTS

Teams must provide fifteen (15) printed copies and one (1) electronic PDF file of the Competition Design Proposal in 11 x 17-inch format. This document should be inclusive of: 1) All required drawings and narratives as described by the deliverables section on pages 11-12 of this Brief; 2) Individual high-resolution press-ready files of the Competition Design Proposal; 3) Key photos of the physical display; 4) electronic file of exhibit video; and 5) electronic PDF file of presentation.

DELIVERY & ADDRESS

Submittals to the Brief: Three (3) complete sets of presentation boards; Fifteen (15) hard copies of 11"x17" proposal; and one (1) electronic file in PDF format on a USB flash drive. Teams must provide an email containing a link to the Competition Design Proposal to the project management team as well as physical material sent via registered mail to Felicia Molnar. File size and format should be suitable for web posting and printing. All submittals must be received by 4:30PM EST on Thursday, January 3, 2018. Please note that though the museum is open until 5:00 p.m., the loading dock closes at 4:30 p.m. Submittals received after this date and time will not be considered by the competition jurors.

The Competition Address, shall be the recipient of all inquiries, submittals, questions, and other Communications that are a part of, or response to, the Competition. The official address for this Competition is as follows:

Competition Address:

Detroit Institute of Arts
5200 Woodward
Detroit, MI 48202
femolnar@dia.org

SELECTION PROCESS

JURY REVIEW PROCESS

Upon receipt of the competition design proposals, DIA + MDI will distribute copies of all submitted materials to the jury for review. Jury members will review materials individually and will be convened by DIA + MDI to deliberate as a group in advance of the design team presentations in Detroit, on January 23, 2019. The jury will use the principles and criteria established in the Competition Brief as a guideline for evaluating each design proposal. Due to the anticipated variability of the design proposals, the jury's evaluation will be based upon a combination of formal and informal criteria, to best honor the creativity and content of each proposal.

IN-PERSON PRESENTATIONS

Representatives from each design team will give presentations to the DIA + MDI and fellow jury members on the date indicated above, in Detroit. Specific time slots will be randomly assigned after the final submissions are received. Presenting teams will have the opportunity to utilize presentation boards, the physical / digital model and slides / video to convey their design proposals. At the conclusion of the presentation, each team will provide a PDF version of the slide / video presentation.

PUBLIC EXHIBITION

The DIA + MDI will feature each team's competition design proposals in a public exhibition at the Detroit Institute of Arts. The dates for the exhibition are included in this Competition Brief and are subject to change. Competing design teams will be notified of the final dates and location for the exhibition. In addition to the main exhibition, additional copies of the boards may be featured in additional neighborhood locations, to raise awareness and solicit public input in multiple geographies.

PROJECT BUDGET

The DIA + MDI anticipates that capital funding will be raised for implementation in the amount of \$70-100M in 2018 USD. This capital budget is exclusive of below grade parking deck improvements, building renovations or new building construction, other iconic elements, and soft costs such as professional fees, escalation, etc. Implementation may be phased and implemented over multiple years.

EVALUATION AND FINAL SELECTION

Following the presentations, DIA + MDI and the jury will deliberate to evaluate each team's presentation, along with their competition design proposals as a complete body of work.

SELECTION CRITERIA

In evaluating the Competition Design Proposals, DIA + MDI and the Jury will place high value on the following factors, not necessarily listed in order of importance:

- A solution that demonstrates a commitment to DIA + MDI's vision, principles, program framework and mission to deliver a high-quality campus that is welcoming and accessible for people across age, gender, geography and cultural background, both locally and throughout the region
- Visionary ideas for elevating and integrating the human experience
- An informed approach that demonstrates a strong understanding of the campus' highest potential and its most difficult challenges
- Ideas that build upon the local geography, history, culture, ecology and economic potential of the district
- Landscapes that showcase future-oriented ecological and sustainable systems and features that animate the visitor experience
- Understanding the project at multiple scales, from broad systems to 'local' sites, with meaningful connections – both physical and programmatic – to local neighborhoods and larger systems
- Thoughtful consideration and integration of priorities raised by the Steering Committee and General Public into the design proposal; along with an innovative approach to engaging residents in the design process
- Create a variety of experiences that balance local authenticity with regional appeal
- Utilization of places that perform more than one function and seek a balance of programmed and un-programmed space
- Compatibility with the overall planning goals of the DIA + MDI and the City of Detroit, as it relates to open space, systems and standards and relevant development sites
- Visionary strategies for pedestrian and non-motorized access, connections to transit and visitor parking that elevate the campus' connectivity with the City
- Demonstrated knowledge of the functional, economic and operational issues that are critical for the achieving high performance standards

JURY

- **Salvador Salort-Pons**, Director, President + CEO | Detroit Institute of Arts
- **Julie Bargmann**, Associate Professor Landscape Design, University of Virginia | Founder & Principal, D.I.R.T. Studio
- **Maurice Cox**, Urban Planning Director | City of Detroit

- **William Gilchrist**, Planning and Building Director, City of Oakland, California
- **Jonathan Massey**, Dean, Taubman School of Architecture and Urban Planning, University of Michigan
- **Cara McCarty**, Curatorial Director, Cooper Hewitt, National Design Museum
- **Jo Anne G. Mondowney**, Executive Director | Detroit Public Library
- **Mario Moore**, Artist
- **Richard Rogers**, President | College for Creative Studies

Other people participating without voting privileges in the interviews/public presentations and acting as advisors to the DIA/MCC Jury:

- **Felicia E. Molnar**; Executive Director, Strategic Initiatives | Detroit Institute of Arts
- **Susan T. Mosey**, Executive Director | Midtown Detroit, Inc.
- **Annmarie Borucki**, Special Projects Manager | Midtown Detroit, Inc.
- **Lori Singleton**; SmithGroup, Project Advisor
- **Brian Charlton**; SmithGroup, Project Advisor

GENERAL INSTRUCTIONS

LEGAL OBLIGATIONS: This Competition Brief is not intended as, and does not constitute, a binding agreement, but is merely intended to specify some of the proposed terms and conditions of the transaction contemplated herein. Neither party may claim any legal right against the other party by reason of signing this brief nor by taking any action in reliance thereon. Each party hereto fully understands that no party shall have any legal obligations to the other, or with respect to the proposed transaction, unless or until all of the terms and conditions of the proposed transaction have been negotiated and agreed to by all parties. Ownership of materials and design concepts will become property of the Client.

NEWS RELEASES: Public disclosure regarding this Brief and subsequent award will be coordinated by the DIA + MDI.

SIGNATURE REQUIREMENTS: Submittals to the Brief must be signed by the Lead Designer.

BRIEF ADDENDA: In the event that it becomes necessary to revise any part of this Competition Brief, or if additional information is necessary to enable the proposing teams to make an adequate interpretation of the provisions of this Brief, an addendum(s) to this Brief will be posted to the www.midtownculturalconnections.com website. It will also be emailed to the designated Point of Contact for each finalist design team.

REJECTION RIGHTS: The DIA + MDI reserves the right, at any time, to modify, waive or otherwise vary the terms and conditions of this Brief including, but not limited to, the deadlines for submission and submission requirements. The DIA + MDI further reserves the right to reject any or all submittals, and to cancel or withdraw this Brief at any time. Proceeding with the selected team is dependent upon the negotiation of a mutually acceptable A/E Agreement.

PROHIBITED INTEREST: No consulting service contract will be awarded to any firm or corporation for a period of one (1) year after they have employed any exempt management employee directly from the DIA + MDI, provided, however, that this provision will not apply in the event the employee so hired is not involved in any way with work being performed by the firm or corporation for the DIA + MDI.

OWNERSHIP AND REUSE OF DOCUMENTS: All documents prepared and submitted in response to this Brief shall become the property of the DIA + MDI and the DIA + MDI shall own all ideas, documents and materials developed or prepared in response to this Brief. All documents prepared are subject to reuse by the DIA + MDI in accordance with the provisions of Michigan statutes.

NONDISCRIMINATION: It is the policy of the DIA + MDI to provide workplaces free from discrimination, harassment and related inappropriate behavior. The DIA + MDI does not condone or tolerate any behavior that is discriminatory, harassing or otherwise inappropriate when such behavior is based on an individual's or group's race, color, national origin, religion, gender, marital status, age, disability, sexual orientation, genetic information or other protected category. Gender includes but is not limited to sex, pregnancy, childbirth or medical conditions related to childbirth, and gender-related self-identity which can be shown by evidence such as medical history, care or treatment of the gender-related identity, consistent and uniform assertion of the gender-related identity or any other evidence that the gender-related identity is sincerely held. Teams are encouraged to adopt such policies and provide workplaces free of discrimination in terms of conditions of employment, including benefits.

PROHIBITED COMMUNICATION: All teams, their agents and representatives are prohibited from lobbying City Council, the Mayor, elected officials and their staff, City departments, selection committee members or city project consultants relative to this Brief. Non-compliance with this provision will result in disqualification of Offeror from consideration.

DEBARMENT AND SUSPENSION: By signing and submitting a response to the Brief, the team certifies that no principal (which includes officers, directors, or executives) is presently debarred, suspended, proposed for debarment, declared ineligible or voluntarily excluded from participation on this project by any federal or state department or agency.

DISCREPANCIES, ERRORS AND OMISSIONS: Any discrepancies, errors, or ambiguities in this Brief or addenda (if any) should be reported in writing to the DIA + MDI 's contact person identified in this Brief. Should it be found necessary, a written addendum to this Brief will be issued. The DIA + MDI will not be responsible for any oral instructions, clarifications, or other communications.

DISQUALIFICATION: The DIA + MDI reserves the right to disqualify any team, firm(s) or individual(s) before or after opening of the Brief/ Competition, upon evidence of violation of this Brief or collusion with intent to defraud or other illegal practices on the part of the team, firm(s) or individuals.

PUBLIC ENTITY CRIMES: A person or affiliate who has been placed on the convicted vendor list following a conviction for a public entity crime may not submit a bid on a contract to provide any goods or services to a

public entity, may not submit a bid on a contract with a public entity for the construction or repair of a public building or public work, may not submit a bid on leases of real property to a public entity, may not be awarded or perform work as a contractor, supplier, subcontractor, or consultant under a contract with any public entity, and may not transact business with any public entity.

TRUTH IN NEGOTIATIONS CERTIFICATE: For a lump sum, salary multiplier or cost-plus-a-fixed-fee professional service contract over the threshold amount provided in Michigan statutes, the respondent shall, if selected, execute a Truth in Negotiations Certificate stating that the wage rates and other factual unit costs supporting the compensation are accurate, complete and current at the time of contracting. If requested by the City of Detroit and DIA + MDI Partnership, financial statements including balance sheet, profit and loss and statement of changes in financial position for the latest annual report for each participating firm shall be submitted together with the name of banks and other financial institutions with which the respondent conducts business.

DISPUTE AND COMPLAINTS: All complaints or grievances should be first submitted orally or in writing to the DIA + MDI. The DIA + MDI shall investigate the validity of the complaint and present the findings in writing to the firm or individual. If the firm is dissatisfied with the findings, firm may then make an appeal to DIA + MDI. The firm's appeal will be heard by DIA + MDI once recommended by the Selection Committee.

INFORMATION DESIGNATED A TRADE SECRET AND/OR CONFIDENTIAL AND/OR PROPRIETARY: All submittals (including all documentation and materials attached to the submittal or provided in connection with this Brief) submitted to the DIA + MDI are subject to Michigan's public records law, which require disclosure of public records, unless exempt, if a public records request is made. All submittal (including all documentation and materials attached to the submission or provided in connection with this Brief (even if in a separate envelope) submitted to the DIA + MDI cannot be returned. THE DIA + MDI WILL NOT CONSIDER ANY COMPETITION DESIGN PROPOSAL IF THE ENTIRE PROPOSAL IS LABELED A TRADE SECRET AND/OR CONFIDENTIAL AND/OR PROPRIETARY.

If a firm or individual believes that its submittal (including all documentation and materials attached to the submittal) contains information that is a trade secret (as defined by Michigan law) and/or information that is confidential and/or proprietary and therefore exempt from disclosure then such information must be submitted in a separate envelope and comply with the following requirements. In addition to submitting the information in a separate envelope, the firm or individual must include a general description of the information designated as a trade secret and/or confidential and/or proprietary and provide reference to the Michigan statute or other law which exempts such designated information from disclosure in the event of a public records request.

The DIA + MDI does not warrant or guarantee that information designated by a firm or individual as a trade secret and/or confidential and/or proprietary is a trade secret and/or confidential and/or proprietary and exempt from disclosure. The DIA + MDI offers no opinion as to whether the reference to the Michigan statute or other law by a firm or individual is/are correct and/or accurate. The DIA + MDI will only notify firm or individual of a public records request if such public records request asks for information that is designated by firm or individual as a trade secret and/ or confidential and/or proprietary and firm or individual, at its own expense, will have forty-eight (48) hours after receipt of such notice (email notice is acceptable notice) to file the necessary court documents to obtain a protective order.

Please be aware that the designation of information as a trade secret and/or confidential and/or proprietary may be challenged in court by any person or entity. By designation of information as a trade secret and/or confidential and/or proprietary, firm or individual agrees to defend the DIA + MDI, its employees, agents and elected and appointed officials ("Indemnified Parties") against all claims and actions (whether or not a lawsuit is commenced) related to its designation of information as a trade secret and/or confidential and/or proprietary and to hold harmless the Indemnified Parties for any award to a plaintiff for damages, costs and attorneys' fees, and for costs and attorneys' fees (including those of the DIA + MDI) incurred by the DIA + MDI by reason of any claim or action arising out of or related to firm's or individual's designation of information as a trade secret and/or confidential and/or proprietary.

Failure to comply with the requirements above shall be deemed as a waiver by firm or individual to claim that all additional information in its response is a trade secret and/or confidential and/or proprietary regardless if such information is labeled trade secret and/or confidential and or proprietary. Firm or individual acknowledges and agrees that all information in firm's or individual's RFQ (not including information submitted in a separate envelope) will be disclosed, without any notice to firm or individual, if a public records request is made for such information.

PLEASE BE ADVISED THAT FIRM'S OR INDIVIDUAL'S SUBMISSION, INCLUDING THE INFORMATION SUBMITTED IN A SEPARATE ENVELOPE IN ACCORDANCE WITH THE REQUIREMENTS SET FORTH ABOVE, WILL BE DISTRIBUTED TO THE SELECTION COMMITTEE MEMBERS, DIA + MDI STAFF AND CONSULTANTS TO ALLOW FIRM'S OR INDIVIDUAL'S ENTIRE SUBMISSION, INCLUDING THE INFORMATION SUBMITTED IN A SEPARATE ENVELOPE, TO BE EVALUATED AND CONSIDERED FOR AWARD OF THIS AGREEMENT.

THE ENTIRE CONTENTS OF FIRM'S OR INDIVIDUAL'S SUBMITTAL INCLUDING THE INFORMATION SUBMITTED IN A SEPARATE ENVELOPE, MAY BE DISCUSSED AT MEETINGS THAT ARE OPEN TO THE PUBLIC, SUBJECT TO THE REQUIREMENTS SET FORTH IN MICHIGAN STATUTES

TERMS & CONDITIONS

PAYMENT

Each team will receive \$35,000 for design, travel and deliverables. Travel costs will not be compensated beyond the stipend amount. Payments will be received in three separate payments:

Payment 1

Upon full execution of competition agreement: \$10,000

Payment 2

Upon completion of the October 10th Workshop with the Steering Committee and Public: \$10,000

Payment 3

Upon submission of January 3rd competition deliverables: \$15,000

PUBLIC PRESENTATION

The three competing design teams are required to give a public presentation of their competition entries in Detroit on January 23, 2019. The event will be free and open to the public. Teams are also required to be present on January 22, 2019 for a rehearsal and tech test. It is suggested that design teams arrive a few days early in Detroit due to potential weather conflicts.

DISQUALIFICATION

Disqualification will occur should any Team commit an act that conflicts with this Competition brief. The DIA + MDI has final determination on all disqualifications arising during the Competition procedure. The DIA + MDI's decision regarding disqualification will be final and not subject to appeal. If a Team is disqualified, its stipend is forfeited.

OWNERSHIP AND USE OF COMPETITION SUBMITTALS

All material submitted for any phase or event in this Competition will become the property of the DIA + MDI. The DIA + MDI reserves the right to use, exhibit, and/or publish at its discretion any and all material submitted. The DIA + MDI shall give appropriate credit to the author or authors of any material used. The authors may use their own work for promotion and marketing efforts.

RETURN OF SUBMISSIONS

No provisions will be made by the DIA + MDI to mail or ship any competition materials back to the competitors.

AGREEMENT BETWEEN THE DIA + MDI AND THE SELECTED TEAM

The selected design Team will be invited negotiate a scope of work and enter into a professional services agreement with the DIA + MDI. The scope of work negotiations will incorporate feedback from the competition jury and the public.

ROLES & RESPONSIBILITIES

COMPETITION LEADERSHIP + SPONSORS

The DIA Public Plaza and Midtown Cultural Connections Design Competition planning process has been co-led by the Detroit Institute of Arts (DIA and Midtown Detroit, Inc. (MDI. DIA + MDI are responsible for management and coordination of the Competition. All fiduciary responsibilities ensuring appropriate involvement in and support of the Competition activities are held by the DIA + MDI. Both entities share expenses for the Competition, while the DIA will solely be responsible for covering design team stipends.

The Design Competition and planning process has been made possible by the following funders: The National Endowment for the Arts, William Davidson Foundation, and the Fred A. and Barbara M. Erb Family Foundation, with pro bono support from the Boston Consulting Group Detroit Office led by Xavier Mosquet.

STEERING COMMITTEE

The Steering Committee has been formed which represents a cross section of senior leaders of foundations, cultural and educational institutions, local government and other supporters who have been and/or will be invested in the future of the Midtown Arts and Cultural District. This group will guide and advise the selection process for the landscape architecture/urban design team. The Steering Committee will also provide leadership, process planning and peer review throughout the project design process. In addition, the Steering Committee will convene at critical milestones in the project schedule to review and provide feedback to defined deliverables from the DIA-MDI Working Group and have been providing general approvals for each phase of the process. Members have been working to build consensus as a group and serve as a filter for decision-making at each phase of the project. Equally important, each member of the committee is committed to actively keep their own stakeholders informed about the project's progress and outcomes. Names for the Steering Committee members can be found at the end of this Competition Brief.

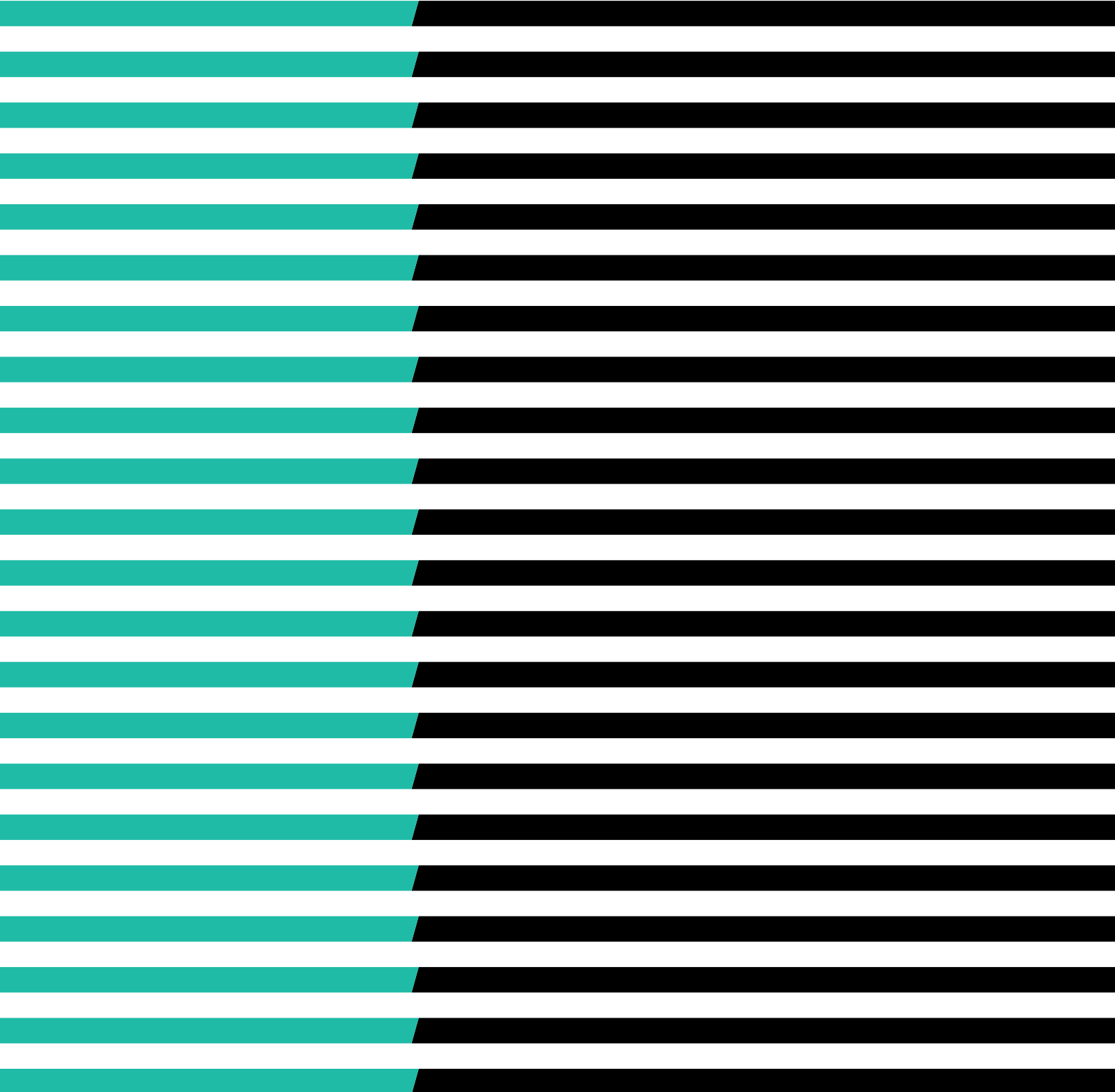
THE JURY

The Jury is comprised of individuals representing a broad range of disciplines, including urban design and planning, economic development, landscape architecture, architecture, recreation, conservancy, and education as well as arts and culture. All members of the Jury participated in the request for qualifications interviews held in Detroit on June 13-14, 2018.

PLEASE NOTE: Juanita Moore retired from the C.H. Wright Museum of African American History in July 2018. Jo Anne Mondowney, Executive Director of the Detroit Public Library, has replaced her on the Jury.

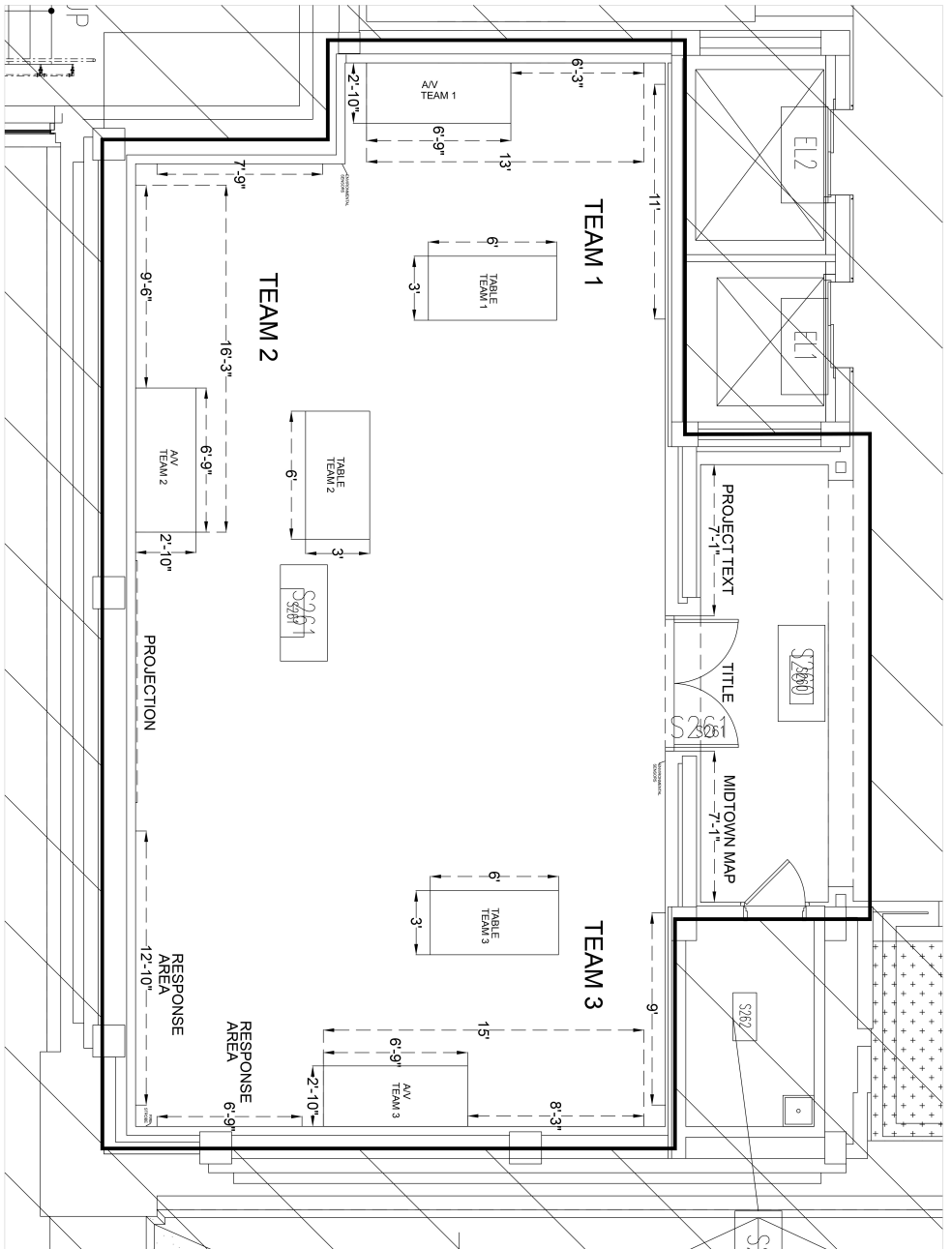
Names and biographies for each juror are listed at the end of this Competition Brief.

APPENDICES



APPENDIX A

EXHIBITION SPACE - DIA SOUTH GALLERY S261



- GENERAL NOTES:**
- 1) INTERIOR CEILING HEIGHT IS 16'-0"
 - 2) 24 LINEAR FEET OF ALLOTTED HANGING WALL SPACE PER TEAM.
 - 3) 6'-9" LINEAR FEET OF ALLOTTED WALL SPACE MAY BE USED BY AV MONITOR (90° DIAGONAL) ON STAND, IF NEEDED.
 - 4) TEAMS WHO USE MONITOR MUST HAVE IT PLACED WITHIN THEIR ALLOTTED TOTAL 24 LINEAR FEET OF SPACE.
 - 5) PRESENTATION ON BOARDS TO BE 5' IN HEIGHT.
 - 6) TABLES 36" W X 72" WITH 34" W X 70" X 24" H PLEXI VITRINE.
 - 7) ALL TABLES OR STANDS MEANT TO BE VIEWED IN THE ROUND MUST BE AT LEAST 9 FEET FROM WALL OR OBJECT.
 - 8) DATA AND ELECTRICAL CONNECTION REQUIRED FOR AV.

1
IN:101
3/8"=1'-0"
LAYOUT PLAN



DETROIT INSTITUTE OF ART
DETROIT MUSEUM AND ARCHIVE
DETROIT MI 48202

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**DIA
SOUTH
GALLERY
S261**

BUILDING OPERATOR:
DETROIT INSTITUTE OF ARTS
DETROIT MI 48202

PROJECT
**THE PLAZA
COMPETITION**

DRAWING NOTES:
- DIMENSIONS ARE NOT FOR CONSTRUCTION.
- DIMENSIONS ARE FOR INFORMATION ONLY.
- DIMENSIONS FROM THE PROJECT MANUAL AND/OR CONTRACT DOCUMENTS SHALL PREVAIL OVER DIMENSIONS SHOWN ON THIS DRAWING.
- DIMENSIONS FROM THE PROJECT MANUAL AND/OR CONTRACT DOCUMENTS SHALL PREVAIL OVER DIMENSIONS SHOWN ON THIS DRAWING.

#	DATE	ISSUE
1	08/14/18	LAYOUT PROPOSAL
2	08/29/18	REV1

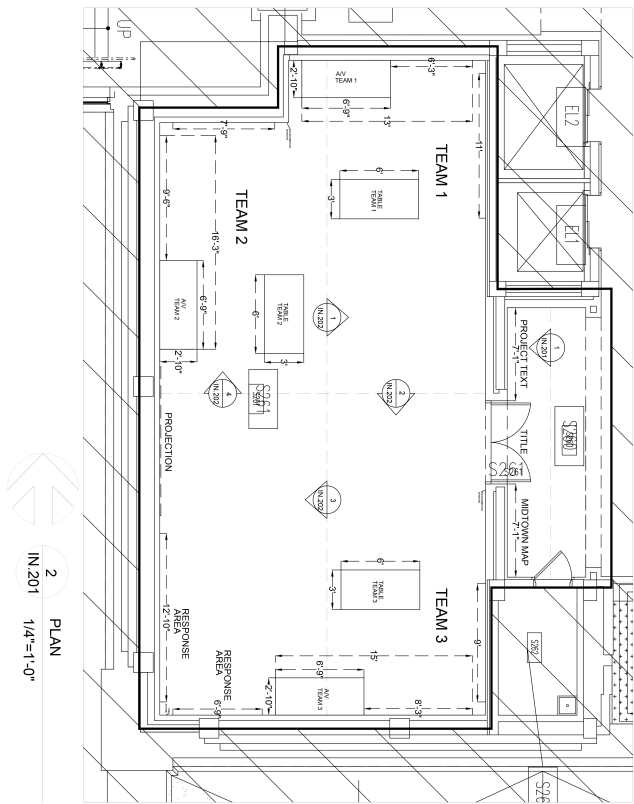
DATE: 8/29/2018

DRAWN BY:
FREDOORA DOULAMIS
TDOLAMIS@DIA.ORG

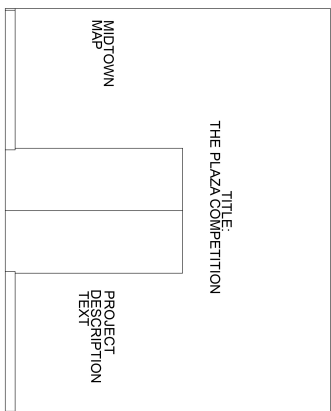
DRAWING TITLE:
**FAMILY ROOM
PLAN**

DRAWING REFERENCE:
IN-101

EXHIBITION SPACE - DIA SOUTH GALLERY S261



2 PLAN
1/4"=1'-0"



1 LAYOUT ENTRANCE - ELEVATION EAST
3/8"=1'-0"



DETROIT INSTITUTE OF ART
620 WOODWARD AVE
DETROIT MI 48202

Changes and all associated approvals are incorporated into the final drawing. The architectural property of DIA, including the design and construction of the building, is the property of Detroit Institute of Arts.
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**DIA
SOUTH
GALLERY
S261**

BUILDING OPERATOR:
DETROIT INSTITUTE OF ARTS
620 Woodward Ave
Detroit, MI 48202

PROJECT
**THE PLAZA
COMPETITION**

DRAWING NOTES:
- DIMENSIONS ARE NOT TO SCALE.
- DIMENSIONS ARE TO FACE UNLESS NOTED OTHERWISE.
- DIMENSIONS ARE TO FACE UNLESS NOTED OTHERWISE.
- DIMENSIONS ARE TO FACE UNLESS NOTED OTHERWISE.
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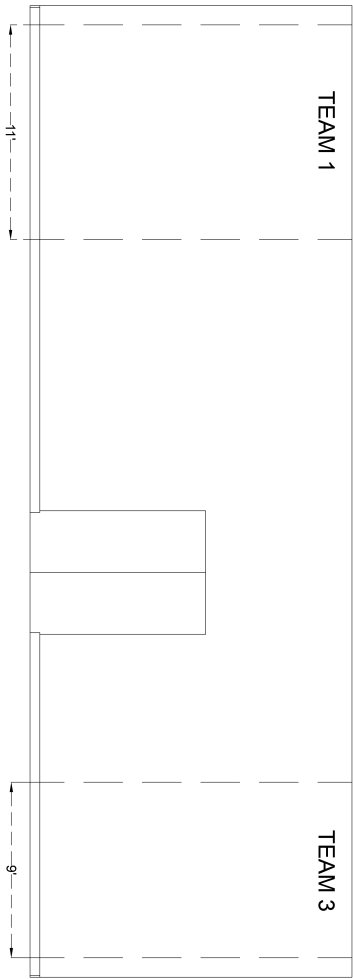
#	DATE	ISSUE
1	08/14/18	CONCEPT
2	08/29/18	REV1
1	08/14/18	LAYOUT PROPOSAL
DATE:	8/29/2018	

DRAWN BY:
THEODORA DOULAMIS
DIA DESIGNER: 3737784859
1025.A.M.M@DIA.MI.EDU

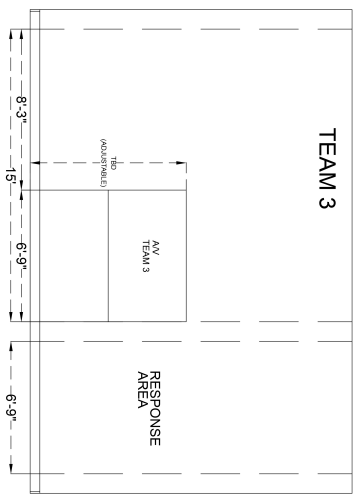
DRAWING TITLE:
**FAMILY ROOM
ELEVATIONS
ENTRANCE**

DRAWING REFERENCE:
IN-201

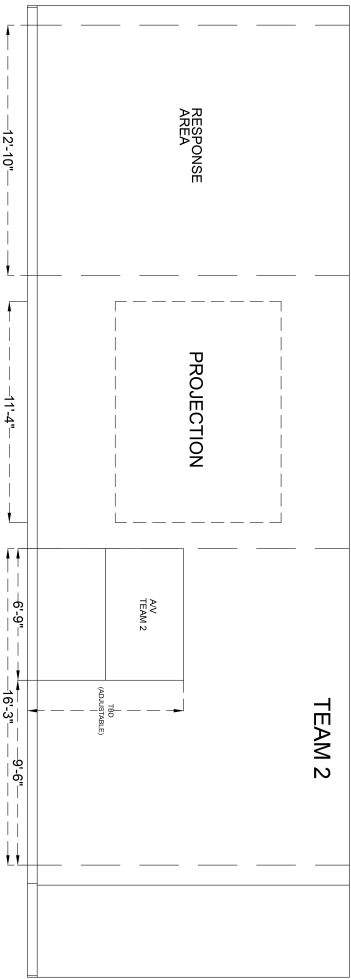
EXHIBITION SPACE - DIA SOUTH GALLERY S261



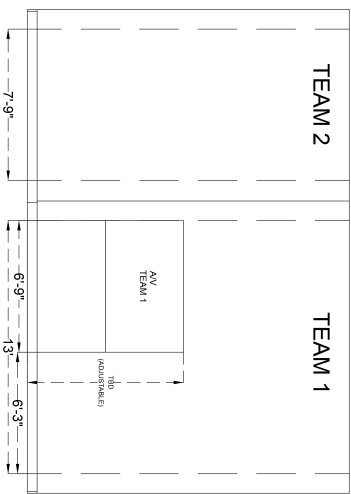
1
IN 202
LAYOUT ELEVATION EAST
3/8"=1'-0"



2
IN 202
LAYOUT ELEVATION SOUTH
3/8"=1'-0"



3
IN 202
LAYOUT ELEVATION WEST
3/8"=1'-0"



4
IN 202
LAYOUT ELEVATION NORTH
3/8"=1'-0"



GENERAL INSTITUTE OF ARTS
DEPARTMENT OF ARTS
100 CALHOUN ST. N.E.
ATLANTA, GA 30303

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**DIA
SOUTH
GALLERY
S261**

**BUILDING OPERATOR:
GENERAL INSTITUTE OF ARTS**
100 Calhoun St. N.E.
Atlanta, GA 30303

**PROJECT
THE PLAZA
COMPLETION**

DRAWING NOTES:

- 1. CONSULT THE DIA ARCHITECTURAL RECORD DRAWINGS FOR CONSTRUCTION.
- 2. CONSULT THE DIA ARCHITECTURAL RECORD DRAWINGS FOR CONSTRUCTION.
- 3. CONSULT THE DIA ARCHITECTURAL RECORD DRAWINGS FOR CONSTRUCTION.
- 4. CONSULT THE DIA ARCHITECTURAL RECORD DRAWINGS FOR CONSTRUCTION.

#	DATE	ISSUE
1	08/14/18	AVP / RESPONSE
2	08/29/18	REV 1
3	08/29/18	AVP / RESPONSE

**DESIGNED BY:
THEODORE DOULANS
DIA DESIGNER / 713 278 8859
TDOULANS@DIA.ORG**

**DRAWING TITLE:
FAMILY ROOM
ELEVATIONS
INTERIOR**

**DRAWING REFERENCE:
IN-202**

APPENDIX B

STEERING COMMITTEE

STEERING COMMITTEE CHAIR:

- **Salvador Salort-Pons**, Director, President + CEO | Detroit Institute of Arts

STEERING COMMITTEE:

- **John Anderson**, Interim CEO | Michigan Science Center
- **Melanca Clark**, President + CEO | Hudson Webber Foundation
- **Maurice Cox**, Urban Planning Director | City of Detroit
- **John M. Erb**, President + Board Chair | Fred A. and Barbara M. Erb Family Foundation
- **Eugene A. Gargaro, Jr.**, Chairman of the Board | Detroit Institute of Arts
- **James Holloway**, Vice Provost for Global Engagement + Interdisciplinary Academic Affairs | University of Michigan
- **Darin McKeever**, President + CEO | William Davidson Foundation
- **Jo Anne G. Mondowney**, Executive Director | Detroit Public Library
- **Charles Ferrell**, Vice President, Public Programs | Charles H Wright Museum of African American History
- **Susan T. Mosey**, Executive Director | Midtown Detroit, Inc.
- **Xavier Mosquet**, Senior Partner + Managing Director | Boston Consulting Group
- **Rip Rapson**, President + CEO | The Kresge Foundation
- **Richard L. Rogers**, President | College for Creative Studies
- **Virginia Romano**, Executive Director | Vera and Joseph Dresner Foundation
- **Harry Wyatt**, Associate Vice President, Facilities Planning + Management | Wayne State University
- **Rebecca Salminen Witt**, Chief Development and Communications Officer | Detroit Historical Society

APPENDIX C

JURY

JURY CHAIR:

- **Salvador Salort-Pons**, Director, President + CEO | Detroit Institute of Arts

JURY MEMBERS:

- **Julie Bargmann**, Associate Professor Landscape Design, University of Virginia | Founder & Principal, D.I.R.T. Studio
- **Maurice Cox**, Urban Planning Director | City of Detroit
- **William Gilchrist**, Planning and Building Director, City of Oakland, California
- **Jonathan Massey**, Dean, Taubman School of Architecture and Urban Planning, University of Michigan
- **Cara McCarty**, Curatorial Director, Cooper Hewitt, National Design Museum
- **Jo Anne G. Mondowney**, Executive Director | Detroit Public Library
- **Mario Moore**, Artist
- **Richard Rogers**, President | College for Creative Studies

NOTES:

- Juanita Moore retired from the Wright Museum in July 2018. Her seat on the jury has been filled by Jo Anne G. Mondowney, Executive Director of the Detroit Public Library.

BIOS:

Salvador Salort-Pons **Director, President + CEO | Detroit Institute of Arts**

Salvador Salort-Pons joined the Detroit Institute of Arts' (DIA) curatorial division in 2008 as assistant curator of European paintings and served as head of the European art department since 2011, adding the role of executive director of Collection Strategies and Information in 2013. He also served as the Elizabeth and Allan Shelden Curator of European Paintings at

the DIA and played a key role in the museum's current strategic planning process. Salort-Pons was appointed director, president and CEO in October 2015, succeeding Graham W. J. Beal, who retired as director on June 30, 2015. With the tri-county millage in place and the City of Detroit's bankruptcy successfully completed, Salort-Pons strongly believes the DIA is poised to move forward in engaging the museum's local and regional communities as well as advancing its international profile. Ultimately, he envisions the DIA as the main square of the community where all will be welcomed, represented and united.

Julie Bargmann

**Professor of Landscape Architecture | University of Virginia
Founder + Principal | D.I.R.T. Studio**

Julie Bargmann is internationally recognized as an innovative designer in building regenerative landscapes and with interdisciplinary design education. Her graduate design studios and courses focus on the design potential for productive futures of fallow cities. Applying this research at her small design practice D.I.R.T., she explores the past and present industrial operations and urban processes in relationship to ecological systems, cultural constructs and emerging technologies. Along with a degree in sculpture from Carnegie-Mellon University, Bargmann earned a masters in landscape architecture at Harvard Graduate School of Design followed by a Fellowship at the American Academy in Rome. Bargmann's work was awarded the National Design Award by Smithsonian's Cooper-Hewitt Museum. TIME, CNN and Newsweek, along with national and international design publications have recognized Bargmann as leading the next generation in making a difference for design and the environment.

Maurice Cox

Director, Planning + Development Department | City of Detroit

Maurice Cox served as Mayor of Charlottesville from 2002 to 2004. He was an architect on the faculty of the University of Virginia. Cox is a former design director at the National Endowment for the Arts and a two-term City Councilor. In August 2012, Cox left Charlottesville for New Orleans, where he accepted the position of associate dean of community engagement at the Tulane University School of Architecture. In February 2015, he was named as director of planning and development for the city of Detroit.

William Gilchrist

Planning and Building Director | City of Oakland, California

William Gilchrist has 35 years of planning experience. He was director of place-based planning in New Orleans, focusing on the city's design and development strategy, since 2010. He was previously a senior associate at AECOM in Atlanta and planning director in Birmingham, Alabama. He has a master's degree in architecture, a master's degree in management and a bachelor's degree in design from the Massachusetts Institute of Technology.

Jonathan Massey
Dean, Taubman College of Architecture + Urban Planning |
University of Michigan

Architect and historian Jonathan Massey is dean and professor at the Taubman College of Architecture and Urban Planning at the University of Michigan. In his previous position as dean of architecture at California College of Arts, his primary responsibility was for the vision, leadership, and administration of the CCA Architecture Division, which includes three accredited programs in architecture and interior design. At Syracuse University, he was the Laura J. and L. Douglas Meredith Professor for Teaching Excellence, where he chaired the Bachelor of Architecture program and the University Senate.

Massey holds undergraduate and doctoral degrees from Princeton University as well as a Master of Architecture degree from UCLA. His professional training includes practice experience at Dagmar Richter Studio, Brantner Design Associates, and Gehry Partners along with teaching experience at Barnard College, Parsons School of Design, Pratt Institute, and Woodbury University. In addition, he was a co-founder of the Transdisciplinary Media Studio and the Aggregate Architectural History Collaborative, which focus on the ways that history and practice of architecture and urbanism are understood and taught.

Cara McCarty
Curatorial Director | Cooper Hewitt, Smithsonian Design Museum

As Curatorial Director, McCarty's primary responsibility is overseeing the Museum's collections and helping to shape the exhibition program. Major initiatives at the Museum are done collectively, with each division playing a role in decisions. One of the most visible outcomes of the newly renovated Museum is that they have 60% more gallery space for exhibitions, including one floor devoted to showing Cooper-Hewitt's vast collections. McCarty has also been very involved in the Museum's major renovation, which re-opened in Fall 2014.

Jo Anne G. Mondowney
Executive Director | Detroit Public Library

Jo Anne G. Mondowney, an innovative, award-winning library administrator has served as the executive director of the Detroit Public Library (DPL) since 2009. She brings considerable expertise to the Director's position including five years as Director of the Flint Public Library. Ms. Mondowney's library career began in Baltimore, Maryland at the Enoch Pratt Free Library.

As an established leader in the field of Library Science, Ms. Mondowney chaired the American Library Association's (ALA) Budget Analysis and Review Committee and is a former treasurer of the ALA/Black Caucus. Ms. Mondowney received the 2002 DEMCO/ALA Black Caucus Award

for Excellence in Librarianship and in 2013 was recognized as one of Detroit's Women of Excellence. In 2001 she wrote *Hold Them in Your Heart: Successful Strategies for Library Services to At-Risk Teens*. The Detroit Public Library is among the largest libraries in the nation, and is the largest library system in the State of Michigan. The Main Library and its 21 neighborhood branches make it one of the most valuable and accessible public institutions in the City of Detroit.

Mario Moore
Artist

Mario Moore (b. 1987) is a Detroit native, currently residing in New York City. Moore received a BFA in Illustration from the College for Creative Studies (2009) and an MFA in Painting from the Yale School of Art (2013). He has participated as an artist-in-residence at Knox College, Fountainhead residency and the Albers Foundation. Moore's work has afforded him many opportunities—from multiple exhibitions and featured articles including the *New York Times*. A few places his work has been exhibited include the Charles H. Wright Museum, George N'Namdi Center for Contemporary Art and the Detroit Institute of Arts. Some of his solo show exhibits have been seen at Winston-Salem State University's Diggs Gallery and The Urban Institute of Contemporary Art. His work was also included in the *Studio Visit Volume 31* (2015) and the *Studio Museum in Harlem's* catalog, *Speaking of People: Ebony, Jet and Contemporary Art* (2014).

Richard L. Rogers
President | College for Creative Studies

Richard L. Rogers is president of the College for Creative Studies (CCS). During Rogers' tenure, the College has more than doubled its enrollment and physical space, established seven new undergraduate departments, launched its first graduate programs, expanded to two campuses, and developed community outreach programs reaching 4,000 inner-city youth annually.

Rogers co-founded and serves on the governing board of Henry Ford Academy: School for Creative Studies, a K-12 school of art and design co-located with CCS's design programs at the College's Taubman Center. He also co-founded Design Core Detroit, an economic development organization within CCS, that champions design-driven businesses and their role in strengthening Detroit's economy. Prior to CCS, Rogers served as vice president and secretary at the New School for Social Research (now The New School) in New York City.

APPENDIX D

In conjunction with the DIA Plaza | Midtown Cultural Connections Design Competition, a smaller student design summit has been created to provide an educational opportunity for university students within the region. The project management team wants to make the three finalist design teams aware of this design summit, especially as many of these students may participate in the public portion of the October 10th workshop. The details for this Student Design Summit can be found below.

STUDENT DESIGN SUMMIT

As a part of the DIA Plaza & Midtown Cultural Connections* international design competition, the Detroit Institute of Arts, University of Michigan, College for Creative Studies, Wayne State University, and Midtown Detroit, Inc. invites student design teams to envision the museum's future through the lens of CONNECTIVITY. The aim of this competition is to address the opportunity the DIA and surrounding cultural district have to connect with each other and with outside communities. Individual students and interdisciplinary student teams will develop cutting-edge tactics, prototypes, concepts, and designs that would better integrate the DIA in its unique geography at the heart of the region's greatest collection of cultural assets.

What is the role of the art museum and cultural district in the 21st century? How do cultural institutions establish or reflect civic values? What tactics, tools, or designs can be developed to help these institutions better serve the communities around them? And where does public space fit into the mix?

The DIA annually hosts over half a million visitors, offers a host of programming for all ages, engages communities throughout Michigan, and holds one of the most thorough encyclopedic collections of artwork in the country. Additionally, Detroit's cultural district is home to twelve institutions of culture & education that attract hundreds of visitors to the district daily. These institutions also serve the neighborhood's many residents (longtime and student) in this corner of Midtown. Given these great assets, the DIA and cultural district are setting out to find innovative ways to attract new audiences and activate the often forgotten exterior public spaces between buildings. Student-generated design solutions will make the most of these

assets while addressing the challenges around public space and the DIA's role as an anchor institution for Detroit and our region.

Student teams will have the chance to work parallel to a professional design competition. Three design teams will develop conceptual master plans leading up to January 2019, when they will present their designs to a jury of experts and to the public at the DIA. Students will learn from professional teams and key stakeholders, and contribute to a project that will transform the public space of the DIA and cultural district for centuries to come. The student projects should identify a particular challenge within this context, and build an appropriate and innovative solution that can be well addressed over the course of a semester. Student teams will showcase their solutions in three minute-long videos and posters, to be voted on by the jury and the public in January 2019. Winning teams will: 1) Have their deliverables shared with the professional

